

Core Values Reference List



- Accountability
- Accuracy
- Activity
- Adaptability
- Allegiance
- Ambition
- Appropriateness
- Aspiration
- Assertiveness
- Attention
- Authenticity
- Autonomy
- Carefulness
- Cautiousness
- Clarity
- Collaboration
- Commitment
- Common ground
- Communication
- Comparability
- Competence
- Composure
- Confidence
- Consistency
- Consideration
- Correctness
- Cost-effectiveness
- Courage
- Creativity
- Curiosity
- Decency
- Dedication
- Dependability
- Determination
- Dignity
- Diligence
- Directness
- Discipline
- Diversity
- Down-to-earthness
- Drive
- Durability
- Empathy
- Engagement

- Enthusiasm
- Equality
- Equilibrium
- Exclusivity
- Experience
- Faithfulness
- Fairness
- Flexibility
- Freedom
- Friendliness
- Fun
- Generosity
- Growth mindset
- Harmony
- Helpfulness
- Honesty
- Humanity
- Humour
- Idealism
- Independence
- Individuality
- Industriousness
- Innovation
- Integrity
- Justice
- Kindness
- Knowledge
- Leisure
- Loyalty
- Maturity
- Meaningfulness
- Modesty
- Movement
- Naturalness
- Objectivity
- Open-mindedness
- Openness
- Optimism
- Order
- Patience
- Perfection
- Perseverance
- Politeness
- Power

- Precision
- Predictability
- Productivity
- Professionalism
- Prudence
- Punctuality
- Quality
- Rationality
- Realism
- Reason
- Recognition
- Regard
- Reliability
- Respect
- Restraint
- Satisfaction
- Self-confidence
- Self-reliance
- Sensitivity
- Serenity
- Simplicity
- Sincerity
- Slowness
- Sociability
- Solidarity
- Speed
- Stability
- Steadiness
- Straightforwardness
- Success
- Sustainability
- Tact
- Team spirit
- Thoroughness
- Thoughtfulness
- Tolerance
- Tradition
- Transparency
- Trustworthiness
- Truth
- Uprightness
- Variety
- Warmth
- Wisdom